



Fostering customer success

Enhance customer training
with an extended enterprise LMS



Customers are looking for exceptional experiences.

This means customer education (CEd), training and enablement isn't just tactical. Your customer's success is a strategic function that impacts your businesses potential.

We're obsessed with our customers' success. Enhancing customer knowledge and being a small part of their journey is what drives us. Not just in the Client Advocacy team, but across the business. And the bedrock of customer self-help and enablement? Education.

Learning and Development (L&D) for employees is an established role within most organizations, but L&D for customers - CEd - is still relatively young. This makes it such a dynamic and exciting space, and there are lots of evolving questions to be answered.

How do we motivate our customers to learn and make our resources multi-purpose? Customers expect a multi-faceted approach to learning; from knowledge bases, to chat bots and communities, with this growing expectation of on-demand learning and self-service options how do we interact with customers? How will immersive customer experiences influence the future of e-commerce? How do we change the way we work to benefit our customers with the rise in AI? Sentiment analysis, ticket summarization, churn prediction, knowledge management, personalized learning paths and content creation are top of mind for all of us.

There's no one-size-fits-all approach to CEd, but whether you're a team of one just setting up a program, or you're an established team with resources, the foundational approach is the same you need to focus on customer needs and the outcomes you want to deliver. These are the questions we're always asking ourselves:

What are the problems our customer is having? How do our customers want to learn? How do we want to deliver learning? How can we use technology to solve their problems?

Championing the customer's voice is a great business decision, but it's a team sport and you need to have a shared vision and ethos. Without it you'll create inconsistent messaging across audiences, use resources inefficiently, and build confusing learner experiences. Check out some of the worksheets we've built for you to collaborate on with your colleagues in product, sales and marketing, so you can link learning with business and outcomes together.

DARREN O'CONNOR
DIRECTOR OF CLIENT ADVOCACY, ABSORB

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01

What is the extended enterprise?

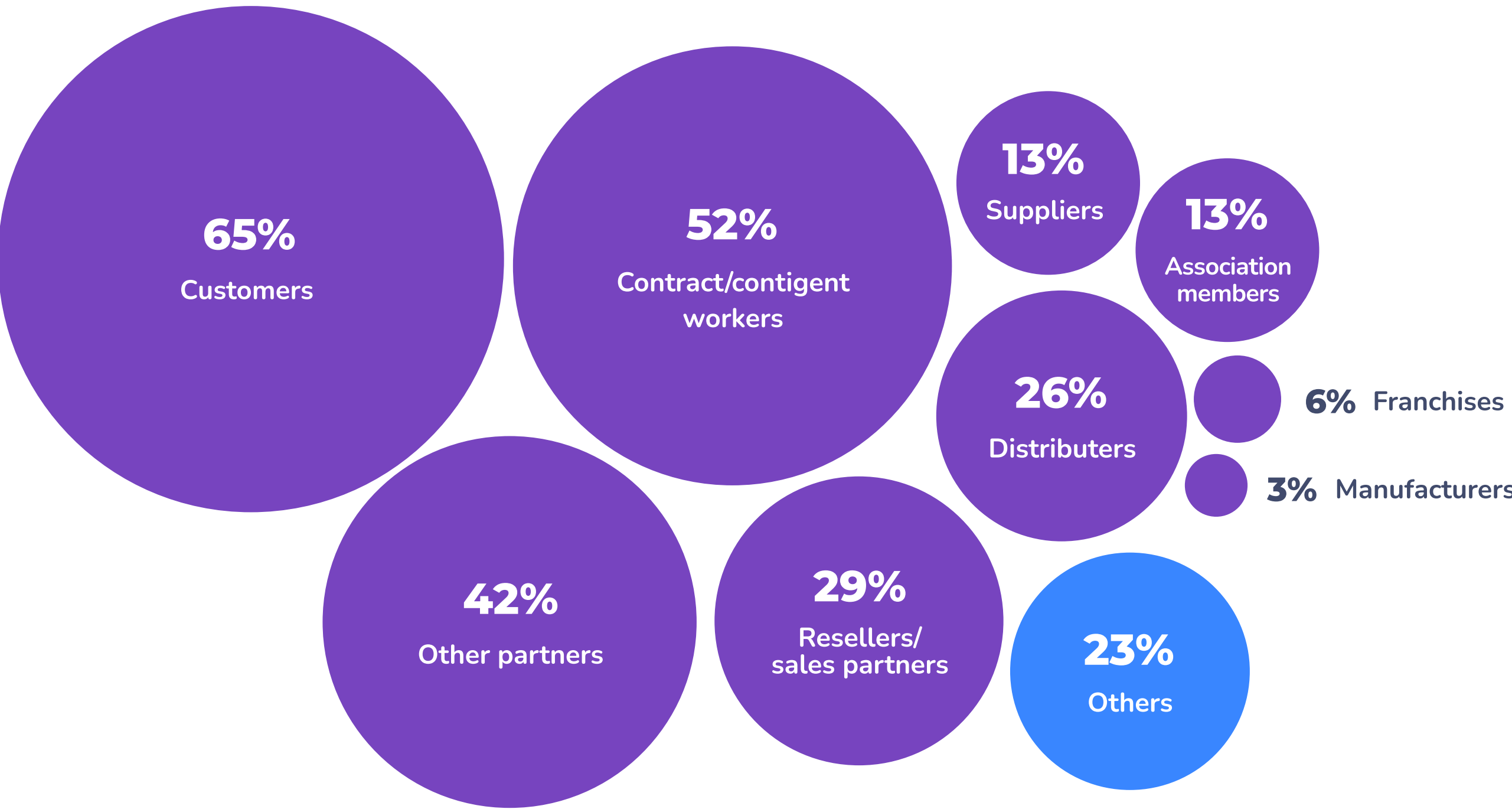
Extended enterprise. External training. Whichever term you use, it's a strategic business concept that encourages business leaders to think beyond traditional organizational boundaries. The extended enterprise places the company at the center of a network of partners, suppliers, distributors, and customers. It acknowledges that a business's success increasingly relies on the strength and collaboration of this entire ecosystem.

By more actively engaging with these external entities, companies can enhance operational efficiency, drive innovation, and create value at every step of the customer journey. This approach fosters stronger relationships with key stakeholders and allows your teams to tap into [new sources of expertise and new resources within your extended enterprise.](#)

According to Brandon Hall research, **in 2020 only 27% of organizations offered both external and internal learning. By 2023, that number rose to 77%**, with only 23% of organizations offering just internal learning.

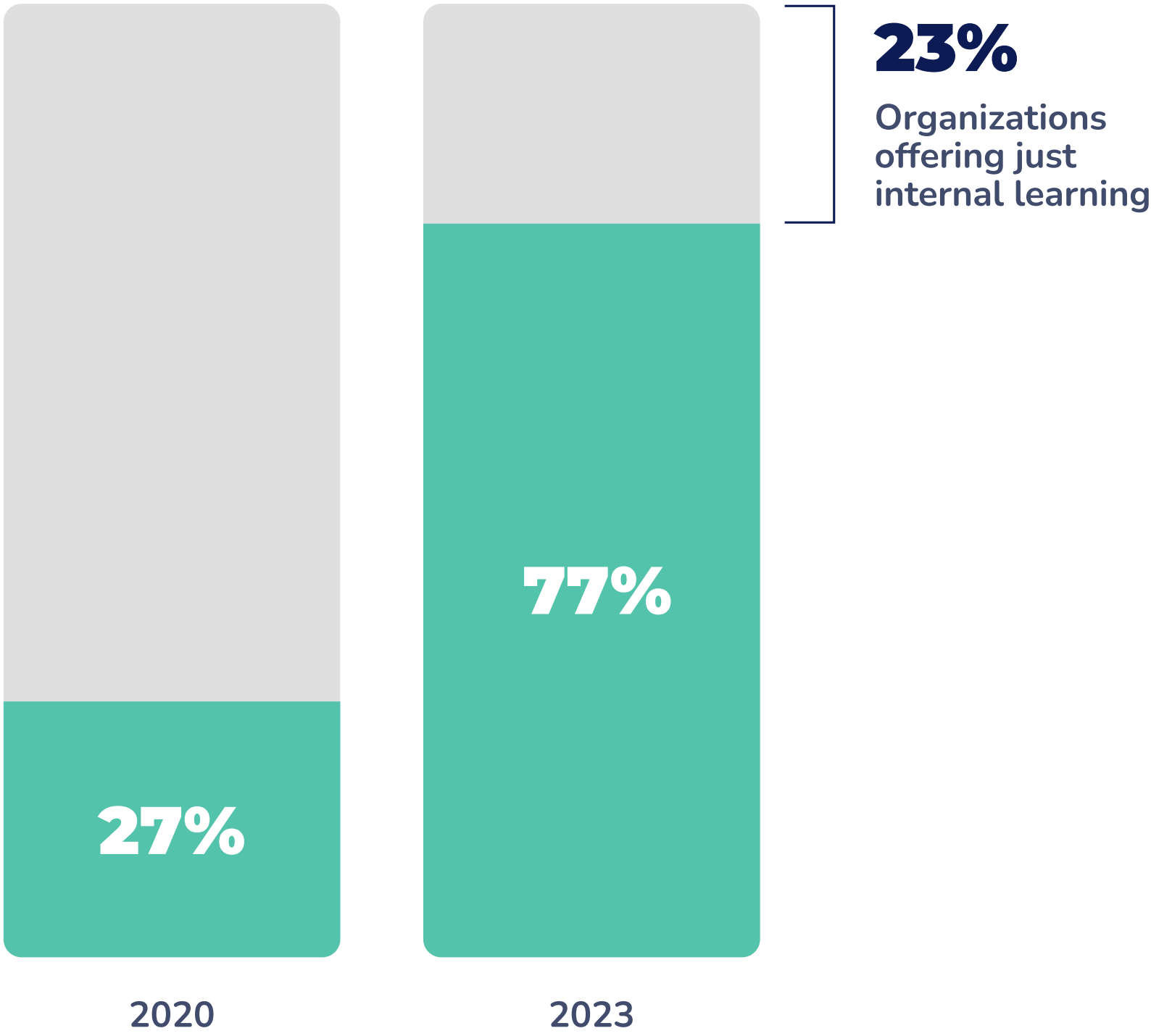
Current state

There are a wide variety of external audiences that require training.



Source: Brandon Hall Group study, HCM Outlook 2024

Organizations offering both external and internal learning



Source: Source: Brandon Hall Group study, HCM Outlook 2024

02

The current state of customer enablement in learning

Customer enablement is a strategy aimed at helping customers get the maximum value from your product or service by providing them with additional knowledge, tools, and ongoing support. Customer engagement and customer education strategies are often overlooked as key drivers of business success. But they're the engine behind critical metrics like product adoption and customer retention.

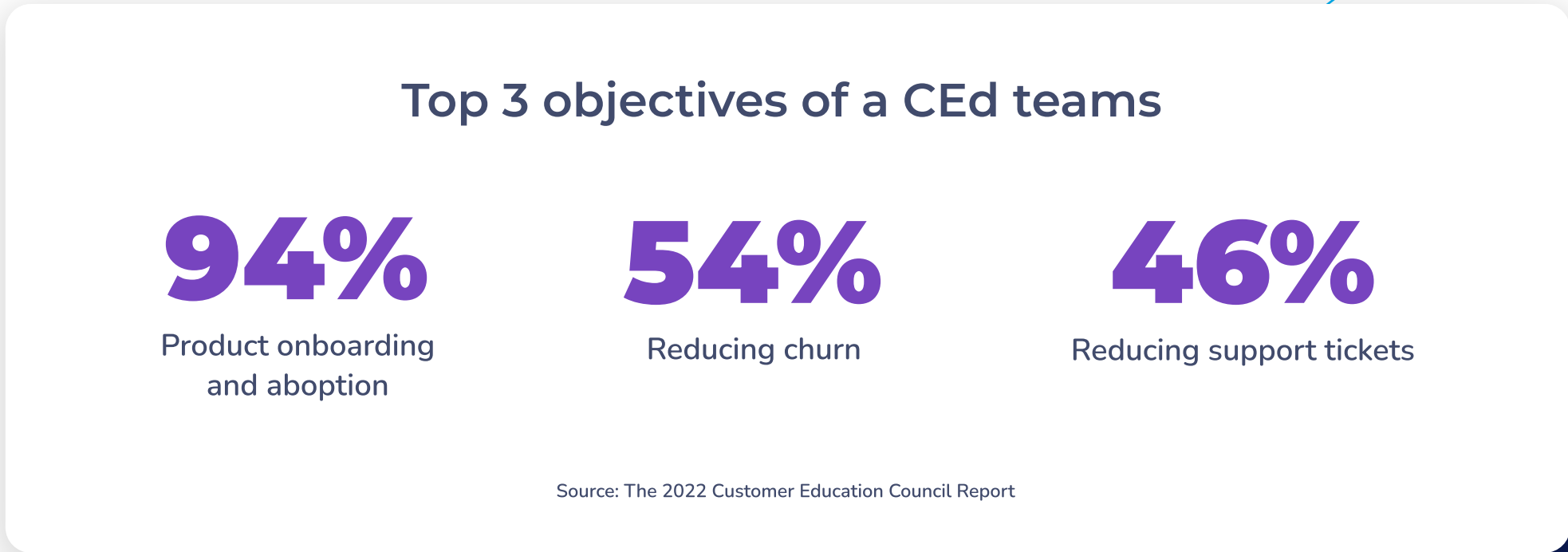
Here's a snapshot of the state of CEd today.

Engaging with customers continuously allows companies to keep pace with their changing needs and preferences. Using captured data and analytics is incredibly helpful in this process as they can help you identify important usage patterns and trends, which can inform strategic decisions and help you optimize your customer success strategies.

By targeting specific outcomes with their customers using data, businesses can demonstrate their services' tangible value and ROI. Regularly assessing and refining customer enablement strategies will ensure these initiatives remain relevant and effective. Ultimately, a well-conceived customer enablement strategy enhances satisfaction, fosters loyalty, reduces churn, and drives revenue growth. It lays the foundation for long-term success and a robust, committed customer base.

Is customer training unique?

Yes. Different audiences might need to learn some of the same skills, but the training goals and approaches typically differ. Employee training focuses on developing skills and knowledge relevant to their roles within an organization, fostering productivity and professional growth. Customer training aims to educate customers about a product or service, enhancing their experience and usage. While employee training often involves internal processes and systems, customer training focuses on external product understanding and usability. Both share the common goal of improving overall satisfaction but differ in content and delivery to cater to their distinct audiences.



Your customer education strategy, as well as the content you provide and the technology you use, needs to support the entire customer lifecycle journey.

Ideally, you'll work towards having content at each stage of the lifecycle, but until then, focus on where can you create impact. Instead of creating one-off pieces of ad-hoc content that live on an island on their own, when you understand the journey, you can examine the challenges and opportunities at each stage and apply design thinking to the content you develop at each of them. So, you build an ecosystem of content that supports your business goals and your customer's needs.

- Where do you need to pull content? Content that's on demand and resolves immediate challenges for the customer.
- Where do you need push content? When do you want to draw customers away from their day-to-day routine and engage them in a new challenge that adds to the learner experience?
- What type of delivery and style do you need?

An LMS can help you build, track and deliver all of this content throughout the lifecycle at the right time. It can also be integrated with your marketing automation tools and CRM software so you can avoid disruptions in the learning process, extract meaningful insights, and scale with the growing needs of the learning environment to ensure long-term success.

Do you have your customer journey mapped today?
[Here's a handy Miro template](#) if you haven't, or maybe this is your sign to give your current version an update!

Learning powers the customer lifecycle



Customer service must be at **the heart of your customer education strategy**. And no one knows your customers like they do. Use your tickets, customers' problems, how they describe and experience them, as well as the resolution, as the building blocks of your customer training content.

Strategic benefits of using an extended enterprise LMS for customer training and enablement

An extended enterprise Learning Management System is a tool designed to create customized learning paths for different external audiences, it simplifies how you handle training and offer consistent, scalable training materials.

Customer focus	Engaging customers as part of the extended enterprise allows companies to better understand and meet customer needs, improve customer satisfaction and loyalty, and ultimately generate greater revenue. Using an extended enterprise LMS to engage customers lets businesses provide them with important training and resources. This not only makes customers happier but also builds their loyalty and trust. Customers who know more about your services and culture are more likely to become invested buyers and champions of your brand.
Operational efficiency	<p>The 2023 Customer Success Leadership Study from ChurnZero showed that budgets for customer-facing teams are tightening across industries. So, it's no wonder customer success and L&D teams everywhere are looking for ways to boost their team's efficiency.</p> <p>Many want to improve the experience for HR, L&D, and other administrators who need to build, deliver, and report on CEd. Other enterprises are looking to give their customers the ability to troubleshoot basic issues on their own with self-service FAQs and knowledge bases. This frees up support team resources so they can focus on high-touch customer issues.</p>
Competitive advantage	<p>An extended enterprise LMS improves brand awareness and fosters a stronger brand perception in an external audience. This can create a compelling competitive advantage in a crowded market.</p> <p>An LMS can also help you leverage a small advantage into a larger one by supporting growth. With a lower support burden thanks to LMS self-service options, your organization can take on more customers faster.</p>

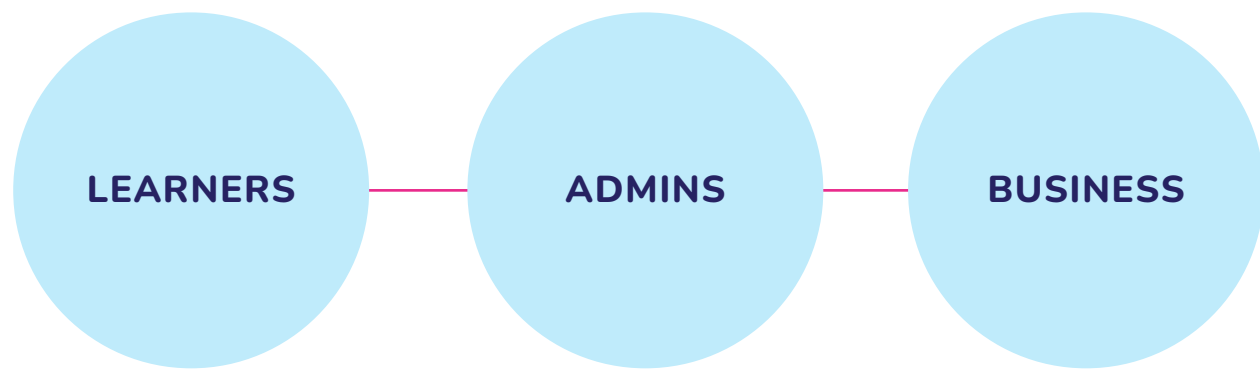
How self-service drives customer enablement:

- Delights customers by making information easily available and accessible whenever they need it.
- Enables customers to learn the basics, as well as the ins and outs, of your products quickly.
- Controls the volume of tickets your support team needs to deal with by resolving issues without a individual interventions.
- Grows community and fosters discussion among your customer base.

03

Why an LMS is the best customer education platform

Benefits for:



Learning Management Systems (LMSs) have become an essential tool for HR and L&D teams, including for customer education. Their comprehensive suite of features benefits everyone, from learners to administrators and the business as a whole.



Benefits for learners

- **Personalized learning experiences**

Modern customer training platforms enable the delivery of personalized content tailored to the needs and learning paths of individual customers. This approach ensures that customers receive relevant, engaging, and effective training, which can significantly improve their understanding of and satisfaction with your services.

- **Flexible access**

An LMS allows learners to access educational content anytime across different devices. This is particularly beneficial for customers who may need to fit learning time into packed or unpredictable schedules. They get to engage with content at their own pace.

- **Interactive and engaging learning**

With features such as gamification, interactive quizzes, and video-based content, LMS platforms make extended learning engaging and interactive. This improves knowledge retention and enhances the overall learning experience, making it more enjoyable for customers and more likely to stick.

Benefits for administrators

- **Streamlined content management**

LMS platforms offer powerful tools for creating, managing, and distributing educational content from one central location. Administrators can easily update and publish new materials, so customers always have access to the latest information and resources.

- **Efficient training delivery**

An LMS simplifies the process of delivering training to large numbers of customers and monitoring their progress. Administrators can monitor engagement, assess performance, and identify areas where learners might need additional support, all from a centralized dashboard.

- **Scalability**

As the business grows, so can its customer education efforts. A cloud-based LMS can easily scale to accommodate an increasing number of learners without sacrificing the quality of the training or requiring significant additional resources.

Benefits for the business

- **Enhanced customer satisfaction and loyalty**

Businesses can significantly improve customer satisfaction by providing customers with the knowledge and skills they need to use a product or service effectively. Well-informed customers are more likely to become loyal advocates for the brand, leading to increased customer retention and positive word-of-mouth.

- **Reduced support costs**

Educated customers require fewer support resources. They're less likely to require ongoing or intensive support as they better understand how to use products and resolve common issues on their own. This can significantly reduce support costs and free up resources to be invested elsewhere in the business.

- **Data-driven insights**

An LMS generates valuable data on customer learning behaviors and preferences, providing businesses with insights that can inform product development, marketing strategies, and future training initiatives. This data-driven approach enables continuous improvement and innovation in customer education efforts.

04

Best practices for building a customer-centric culture with an LMS

Having the right tools, like an LMS, is important, but to push your organization forward and to truly foster a business culture that values its customers, you'll want to consider how to those tools in the most effective ways possible. Here are some best practices to ensure your training initiatives are truly customer-focused.

Understand customer needs

- **Identify customer challenges**
To develop valuable customer engagement strategies, you must first understand your customers' challenges. What are their day-to-day jobs like? What do they struggle with? How do your products and services fit into their lives? Conduct surveys and interviews or simply have informal conversations to gather data on what matters to them.
- **Use real-world examples**
Once your content has laid the high-level groundwork, get down to brass tacks. Incorporate scenarios into your training videos and other content that mirrors the real-world challenges your customers' face. Show how your products or services offer solutions.
- **Develop targeted content**
How can you create training materials that directly address these issues in contexts that matter to your customers? Make content specific. Based on your insights, customers who can take action immediately will develop a deeper connection to your company and brand.

Continuously engage customers in their learning

- **Provide interactive learning**
How can you get customers more engaged? Design courses, modules, and other materials that require active customer participation. Recorded lectures have their place, but if you make the learning experience more engaging, your customers' experiences with your services will be more engaging, too.
- **Create feedback loops**
Have you considered how to use your LMS to gather customer feedback? Insert quizzes and surveys to collect data so you can better understand what information they are retaining from your engagement experiences and how they feel about that. This will provide insights that will help you refine your content and training methods.

Personalize the training experience

- **Segment your audience**
Can you categorize customers by their demographics and needs to offer more personalized training? Break training materials down by job type, location, and use case. Getting everyone relevant information faster is an excellent way to drive engagement.
- **Tailor training to the customer journey**
Be sensitive to the fact that different people have different needs when working with your services. A brand new user wants different things from your organization than a veteran who knows most of your features back to front. Leverage customer data to customize training that aligns with these different customer experiences.

Showcase success and measure impact

- **Share success stories**
People respond well to social proof. Highlight examples where customer-centric training has led to tangible benefits for other organizations.
- **Establish and monitor KPIs**
Set key performance indicators related to customer satisfaction. Some of the most popular and effective ones include Net Promoter Scores (NPS), Customer Satisfaction Scores (CSAT), and Customer Effort Score (CES). Regularly review them to assess the effectiveness of your training efforts.

Update and maintain open communication

- **Perform regular updates**
If your organization is not engaging with its own content your customers won't either. Set a regular update schedule for your training materials to keep them relevant. If a specific customer training is getting a lot of traction, companies might consider creating an education series on that topic or offering additional material.
- **Showcase success and measure impact**
Can you be more open and regularly communicate? Communicating is one of the easiest and fastest ways to build rapport and foster engagement. Use your LMS as a channel to stay in touch with customers, informing them of new resources and updates.

05

WORKSHEETS

Your teams' CEd roadmap

As you roll out or develop your customer education initiatives, you can't be swayed by other departments' priorities without assessing the need or defining the requirements.

This means driving the conversation to make sure the following questions aren't just top of mind, but answered and **shared across the organization**:

- ✓ How do we want to deliver learning?
- ✓ How do our customers want to learn?
- ✓ How do we want to develop content for customers?
- ✓ How do we want to promote our content?
- ✓ How can we make the best first impression?
- ✓ Could other external learners benefit from training?
- ✓ How does the organization stand to benefit from training customers?
- ✓ How can we reinforce and recognize desirable learning behaviours in our customer base?
- ✓ Can we leverage our customer enablement efforts externally to generate revenue?
- ✓ Do we have the right technology/infrastructure to deliver to these audiences?
- ✓ Are our training goals aligned with our business goals?
- ✓ How do we measure the effectiveness of our efforts?
- ✓ How are we giving customers ownership of their learning?

We've built some tools and frameworks to help you collect ideas and maybe think differently about your CEd, for you to use to navigate your own journey.

Work on them as a team and share them with other departments to see how you can address challenges collectively.

Collect ideas

How to use the brainstorming starter activity

- **Goals:** This activity is a warmup exercise. Look at these ideas and questions and jot down a few answers; they'll come in handy later!
- **Reminders:** Make these activities your own, there's space for you to add any other questions that are relevant to your organization too.
- **Timeframe:** 10 minutes

Spreads with this pink box contain printable, interactive worksheets. Keep in mind that your solutions should open up conversations; do not refine ideas to the point that they feel final.

Quick wins

1a. Ideas that require little to no investment and the team can implement with little assistance from other teams

1b. Ideas that require moderate investment but are relatively easy to implement and the savings are immediate and sustained

Big ideas/investment needed

2a. Ideas that take considerable investment of dollars

2b. Ideas that take enough time to cause a reprioritization of current initiatives, or support from other teams

2c. Ideas that change the game in how you work, service our customers or think about our product

How to leverage partners/vendors

3a. What investments are our biggest vendors making that we can leverage to better enable our customers?

3b. Are there other vendors we should consider because they are making investments that could provide the organization real value?

Threats/challenges

4a. How do we align all the teams involved in the customer lifecycle?

4b. How do we make sure content doesn't become outdated?

4c. How can we leverage AI to better support customer education?

Drawing board

How to use activity worksheet 02

- **Goals:** What are your objectives today? What are the problems you're experiencing in reaching them?
- **Reminders:** Think big or think small. This is a 'no idea is a bad idea' zone. Build off other team members' suggestions too!
- **Timeframe:** Spend about 5-10 minutes on each section

Spreads with this pink box contain printable, interactive worksheets. Keep in mind that your solutions should open up conversations; do not refine ideas to the point that they feel final.






[illegible]

Create the team pitch

How to use activity worksheet 03

- **Goals:** Refine your ideas and get group consensus.
- **Reminders:** Take the suggestions from activity 1 that you classed as having the highest business impact and highest feasibility, and stress test them as a group.
- **Timeframe:** Take 10 minutes to jot down ideas individually, then discuss as a team for 20 minutes to build the final team pitch.

Spreads with this pink box contain printable, interactive worksheets. Keep in mind that your solutions should open up conversations; do not refine ideas to the point that they feel final.

<div><div>Elevator pitch</div><div>"Why we think CEd will drive organizational success"</div><div></div></div>	<div><div><div></div><div>What we'd need to Build...</div></div><div></div></div>
<div><div><div>Top 3 things we want to do</div><div>"Our best ideas and it's value"</div><div></div><div></div><div></div></div></div>	<div><div><div><div></div><div>What we need to Borrow (ie. partnerships)</div></div><div></div></div><div><div><div></div><div>What we need to Buy (ie. tools or capital to acquire)</div></div><div></div></div></div>
<div><div><div><div></div><div>Organizational mindset changes</div></div><div></div></div></div>	<div><div><div><div></div><div>Watch outs!</div></div><div></div></div></div>

06

CHECKLIST

Key features your LMS needs to deliver excellent customer training

Different learning management systems cater to different business needs. And it is important to remember that if an LMS touts itself as one-size-fits-all, that means it doesn't really fit anyone's unique needs. You need to ensure the LMS you select does what your organization needs it to.

Here are some of the most important features to consider when evaluating which LMS is best for your organization's unique CE^d use cases.

❑ **Multi-tenancy**

This is the technical capability to create multiple distinct learning environments within a single LMS platform. This feature enables organizations to cater to internal and external user groups and their subgroups' unique needs. For example, an organization might want different LMS tenants for customers and contractors as part of their extended enterprise initiatives.

❑ **Administrative tools**

Your LMS should provide comprehensive tools for easily managing users, content, and courses. Your HR, L&D, or customer success administrators need to be able to easily oversee the learning process, track learner progress, and make adjustments as needed to optimize the training experience. If you're running compliance courses, they will also need to be able to run reports for regulators.

❑ **Customer support**

Customer support features within an LMS ensure users have access to help when they need it. This can include live chat, email support, and a knowledge base.

❑ **Integrations**

[Integrating with other major business tools](#), like your CRM, ERP, or HR software, enhances functionality, streamlines workflows, and ensures a seamless data flow across all your essential business platforms. You maintain a single source on all relevant learning and course completion data.

❑ **Customizable**

Look for an LMS you can make your own. You should be able to tailor the customer education platform's look and feel to fit your branding and how your users will interact with it.

❑ **Self-service portals**

Self-service portals are dedicated access points within the LMS that provide a personalized learning experience for different user groups receiving customer training. These portals empower customers to take control of their learning, allowing them to access materials on their own schedule without waiting on instructors or administrators. That enhances the learning experience and significantly reduces the time and resources companies need to dedicate to customer training, making it a cost-effective solution for educating a wide audience.

❑ **Reporting**

Reporting tools within an LMS are incredibly valuable for all your internal stakeholders. They can provide detailed insights into learner progress, course completion rates, and engagement metrics. And if your users are taking training courses to meet regulatory standards, your LMS should make it easy for you to demonstrate compliance and head off issues before they arise.

❑ **Flexible e-commerce options**

Your LMS should help you engage and educate customers and act as an additional revenue stream. Look for an LMS with flexible e-commerce options for selling access to courses. You will need to be able to configure a course marketplace, adjust prices, and set up tax collection.

❑ **Headless capabilities**

A headless LMS pops into other business applications, so users do not have to switch applications just to get a quick answer to a question. So, if a customer wants to learn about a particular workflow while filling out a spreadsheet in Excel, they can simply open a headless window right on top of their work to get the answers they need.

- **How can CE^d teams leverage AI to improve operational efficiency, elevate the work experience, foster a deeper understanding of customer needs, and provide better education?**
- **When it comes to CE^d roles themselves, with AI automating certain tasks, how can people be moved into more specialized roles, that are more strategic or engaging?**

70% of CX leaders plan to integrate generative AI into many of their touchpoints in the next two years.

07

AI in CEd

Wherever it's applied, the use of AI needs to be thoughtful. CEd is no exception. It's best practice to try out AI tools internally before making them customer facing. So, as you're testing out different ways AI can best support your unique needs and initiatives, we have a tool that CEd teams can leverage directly from Absorb LMS.

Creating content for your CEEd initiatives with GenAI. Introducing Create AI.

With most things in life, you can have the best strategy in place to reach your goals, but without the right tools you're unlikely to achieve what you set out to. When it comes to training and development, you need to provide the right tools at the right time. And your best tool? Relevant, engaging content. Creating content used to be a time and resource intensive process, it can take up to 49 hours to create an eLearning course. But AI advancements mean you can do new things, in new ways to help your learners.

We're of course talking about generative AI (GenAI). GenAI is a tool for efficiency, effectiveness, productivity and personalization. Looking at it through this lens, it's a great way to solve learning challenges that can be improved by streamlining your content creation process. With Create AI, you can build, edit, and publish quality courses for your customers within a matter of minutes. With this tool in your arsenal, you'll be able to **accelerate and scale content creation, offer greater learning opportunities, and maximize learner engagement.**

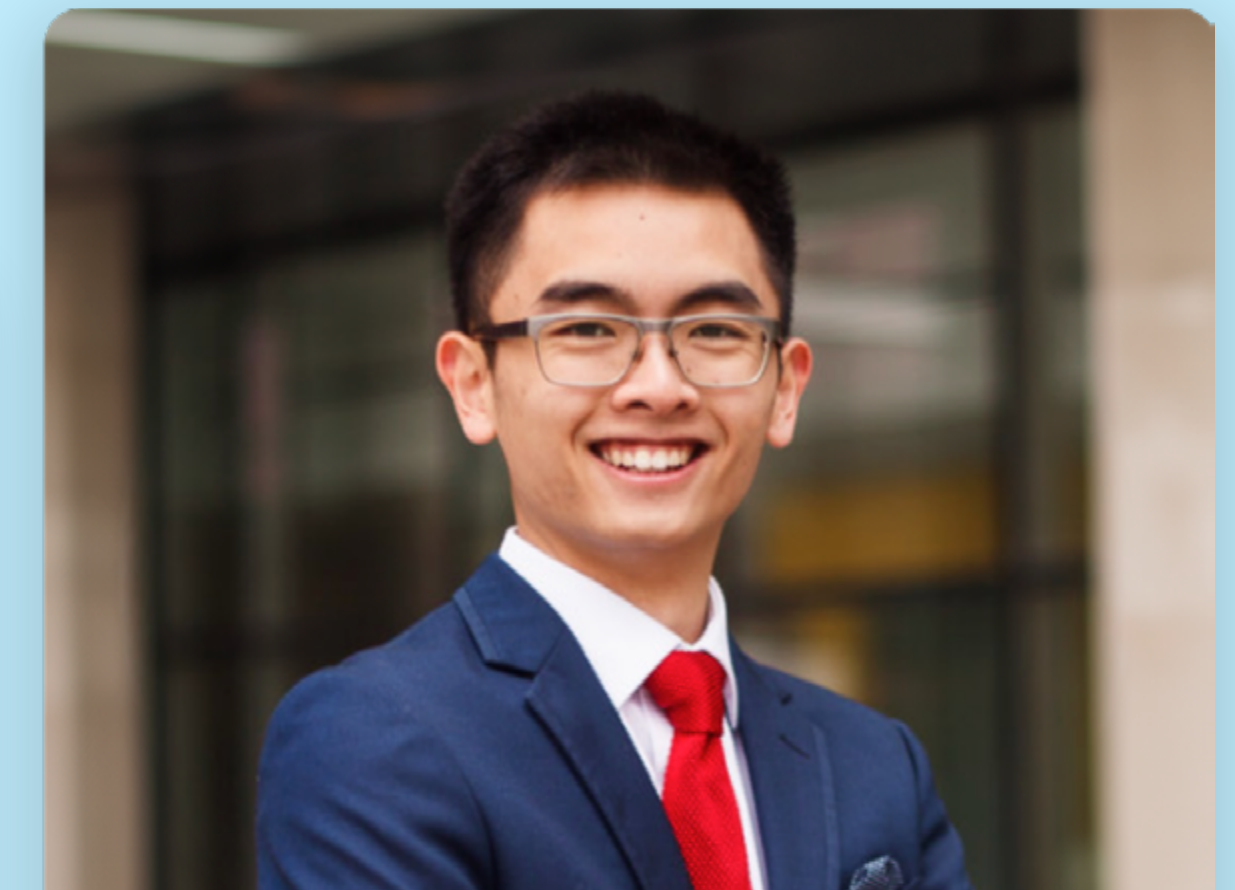
WEBINAR

The Future of Course Development with Create AI



Melissa Yuen

Senior Manager,
Product Marketing



Max Hum

Associate Product
Manager

Intrigued?

See for yourself what's possible with Create AI.

[Watch demo here](#)

08

Make CEd a strategic priority for your enterprise

Learning for the sake of learning has immeasurable benefits. But in a corporate setting you need to make sure that learning delivers outcomes.

Here are some of the outcomes you can achieve when you take a customer-centric approach and empower your customers:

- **Streamline customer onboarding**
The quicker you get them up and running on your product or service, the quicker they can start to see the value you bring.
- **Reduce support escalations**
Proactively addressing common issues empowers customers to troubleshoot on their own, leading to a more informed customer base, fewer support inquiries and lowering the need for escalations.
- **Drive account expansion and increase lifetime value**
Educated customers who've had a great experience with you are more likely to see the long-term value of doing business with you and be more open to any other products or services you offer.
- **Increase product adoption and stickiness**
Clear, accessible resources that address common pain points and help customers understand the different features, functionalities and capabilities can boost their confidence and encourage them to use your offering to it's fullest.
- **Start monetizing your content**
If you've created premium educational courses, why not use them to grow revenue? A certification program or access to advanced content can attract learners who are willing to pay for enhanced learning experiences.

Adopting a customer training LMS to support your extended enterprise is a strategic decision, but it is even more than that—it is a commitment to fostering a culture of learning, innovation, and collaboration. It is an investment in the future of your business and the networks that drive its success. By leveraging the capabilities of an LMS, organizations can ensure they remain at the forefront of their industry, ready to meet the challenges of today and seize the opportunities of tomorrow.



An LMS is the best tool to unify these elements, providing a platform for knowledge sharing, skill development, and mutual growth. It enables the extended enterprise to align with organizational goals and adapt to evolving market demands and customer expectations.

09

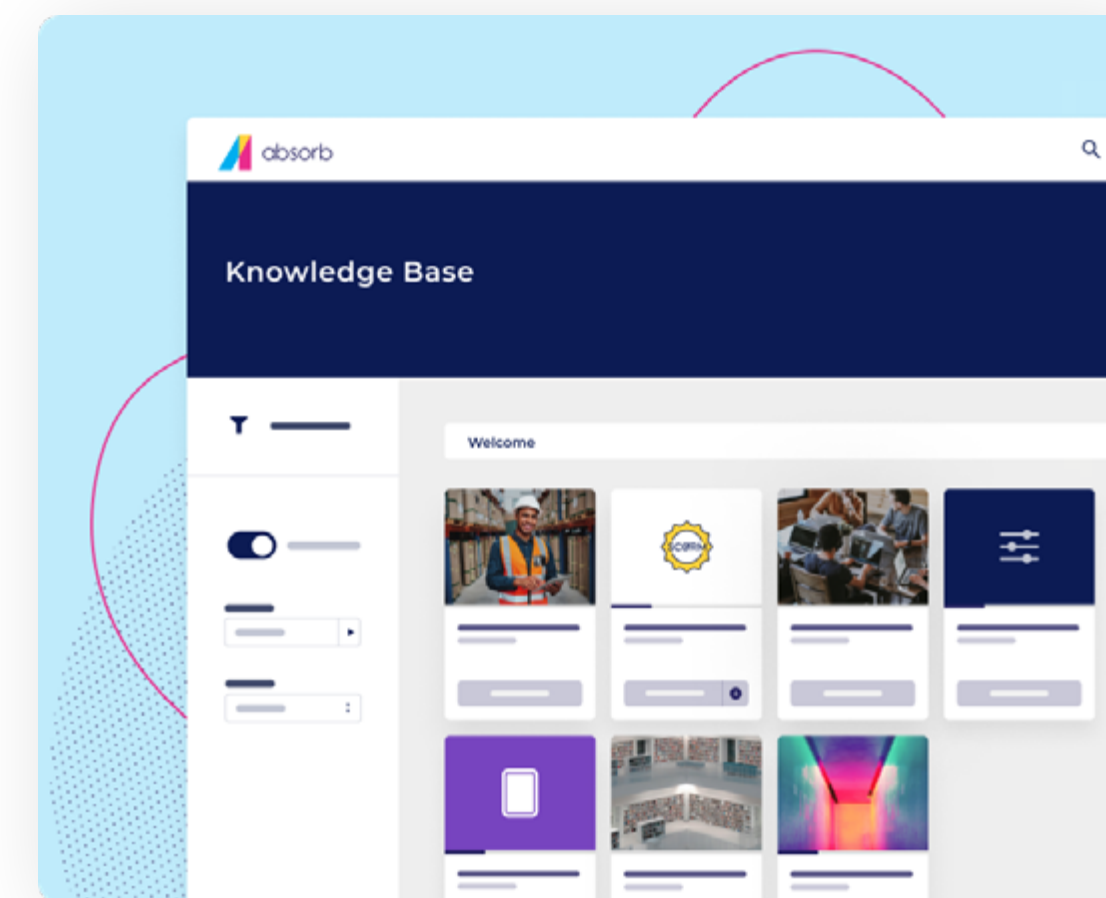
What does CEd look like at Absorb?

One of our core values is championing customer success. The dream team who are tasked with ensuring you succeed when you work with Absorb is made up of Client Advocacy and Enablement, Customer Lifecycle Marketing and Product. They work together to empower and educate customers to effectively and independently use Absorb products and services. Going beyond just the basic understanding of the LMS features to ensure you develop the skills and knowledge necessary to derive maximum value from your investment.

“ Absorb LMS has given our service staff more confidence and competence with our products, which in turn has made our customers happier and more willing to purchase add-ons.

Education and training manager, Construction,
The Total Economic Impact(TM): Of Absorb LMS,
a commissioned study conducted by Forrester Consulting
on behalf of Absorb.

Key resources to educate customers



The Knowledge Base

While Absorb is an intuitive and user-friendly platform, there are a lot of functionalities and services for customers to get familiar with. The Knowledge Base is a help center compiled of documentation that covers all features and capabilities of the LMS, built primarily through support tickets that are turned into articles to improve knowledge. As we've scaled the quality and quantity of the content, customers are able to problem solve most issues they've run into without having to reach out to support.



Absorb Academy

[Absorb Academy](#) is a training portal with self-service training tools designed specifically for Absorb LMS administrators. Whether you're looking to take your training to the next level or bring a new admin up to speed, it provides valuable and on-demand access to training loaded with tutorials, tips, and tricks, quarterly release demos, quick guides and curricula to educate yourselves and ensure your learning program succeeds.



The Absorb Summit

An annual virtual user conference where innovation meets education. It's our customers' chance to get to know about new product launches, learn from other customers in panels and use case sessions, as well as take part in LMS best practice trainings. Industry leaders join us to share the latest industry developments to help drive long-term learning strategies. It's also an opportunity for us to celebrate customers who are innovating their L&D programs and seeing measurable results with The Absorbie Awards!

“ Absorb has embraced the opportunity to bring the functionality of an LXP and the integration capability from an embedded solution with the core power of a robust LMS. As a learning ecosystem, they are delivering on the promise of learning technology. Whether your training audience is internal employees or external customers or partners, or a mix of both, Absorb can deliver seamlessly for you.

Matt Pittman

Senior Analyst, Brandon Hall

These might also interest you



Learning as a business value

You need to make sure that your learning delivers outcomes. See how the right LMS can grow your business and your people.

[Take a look](#)



Scale your customer training program

The strategic importance of proper customer education initiatives is clear, but how to execute your program is just as important.

[Learn how](#)



Your success matters

Test, trial, and explore our AI-powered LMS to see what your learning program would look like with Absorb.

[Get free trial](#)

About Absorb

Absorb Software is an AI-powered learning management system (LMS) and learning experience platform (LXP) provider. Absorb LMS is purpose-built for an engaging, personalized learner experience and efficient administration that enables millions of employees, customers, partners, and members to discover, absorb, and apply the knowledge they need. From meeting compliance to motivating learners, up-skilling/re-skilling, and creating/curating to monetizing course content, the platform unlocks potential. For more information, please visit www.absorblms.com.

Let's stay connected

