

# THE BEST IN LMS REPORTING.

## Six Key Reasons to Upgrade to Absorb Analyze

If you're using Absorb Inform, you care about getting insight into your learning programs. And you aren't alone — **82%** of L&D managers say that reporting & analytics is one of the most important features of LMS.

However, you're missing out on critical learner data if you haven't upgraded to Absorb Analyze, the next-generation LMS reporting tool.

Absorb Analyze dives deeper into business intelligence (BI) than its predecessor, Absorb Inform. You'll love the thorough analysis, ad hoc reporting, configurable dashboards, and other high-impact features designed to elevate your L&D initiatives.

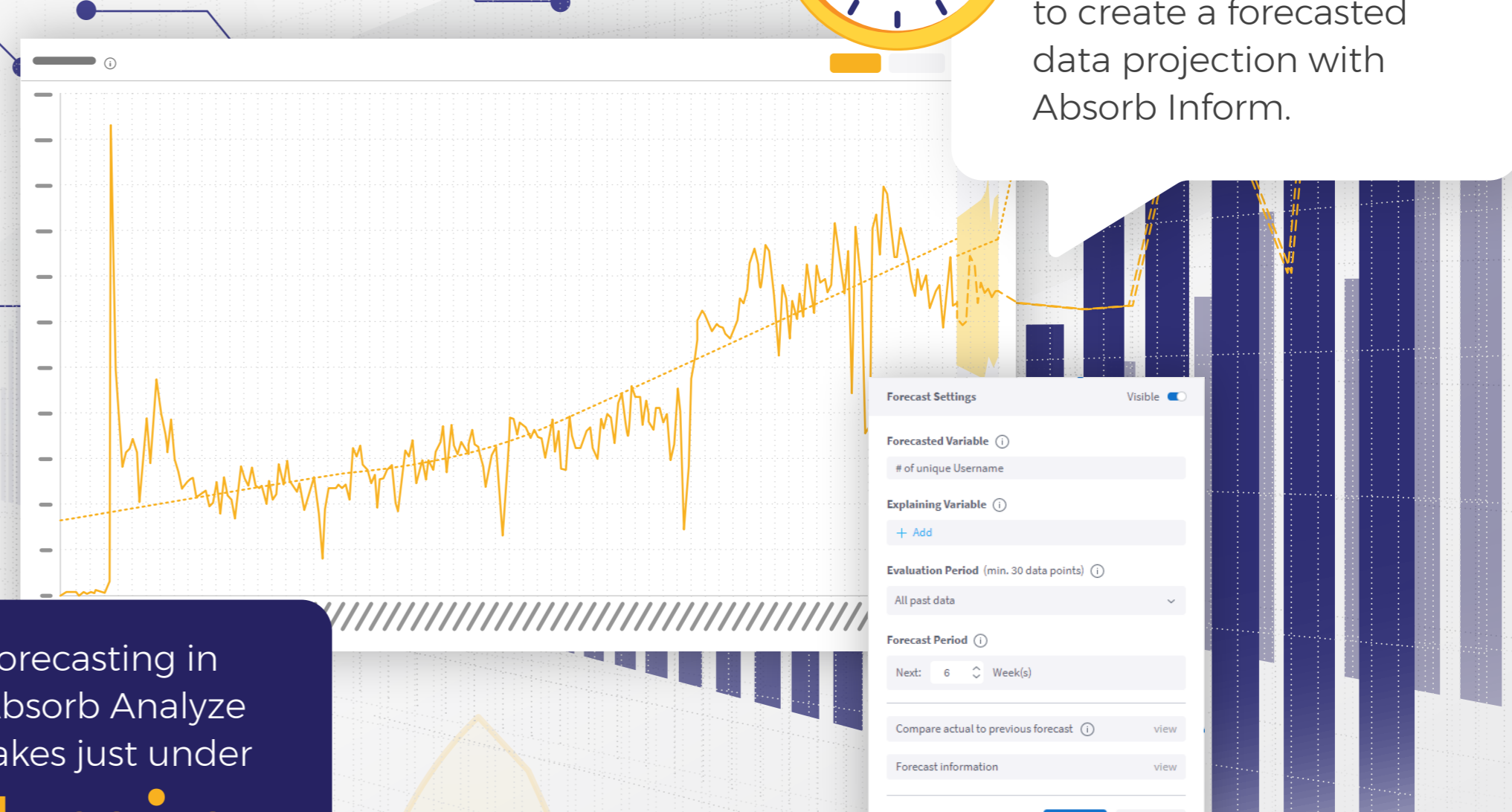
Read on to learn more about what Absorb Analyze has to offer.



## Unlock New Abilities With **ABSORB ANALYZE**

### Forecasting

Predict future scenarios using up-to-the-minute metrics. Generate projections of upcoming months, quarters, and years based on your existing data.



Forecasting in Absorb Analyze takes just under **1 min.**

### Trend Analysis

Observe and analyze patterns and anomalies to closely monitor learner progress. Automate detailed analyses of data trends with user-friendly visual tools.

**ABSORB INFORM**  
Inform users rely on the Absorb Professional Services team to build analysis widgets, which are scoped out using billable development hours.

**VS**

**HOW IT'S DONE: TREND ANALYSIS SIDE-BY-SIDE**

**ABSORB ANALYZE**  
Analyze users can utilize the built-in visual tools to generate a data analysis in mere minutes.

### Pulse Alerts

Keep a close eye on learner progress like never before. Receive automated alerts when your learners hit critical targets, so you know exactly how to improve your training programs.



### Narratives

Review and share information quickly. Automatic textual summaries deliver plain-language interpretations that explain data clearly to various stakeholders.

### Self-Serve Customizable Dashboards

Unlike Absorb Inform, Absorb Analyze empowers you to create your own customized dashboards — without enlisting the help of the Absorb Professional Services team.

**Save time & money by customizing dashboards yourself.**

**ABSORB INFORM**

- Who Builds It: Absorb Professional Services Team
- Time to Build: 8 hours
- Cost: \$2,000

**VS**

- Who Builds It: It's Self-Service
- Time to Build: 1 hour or less
- Cost: \$0

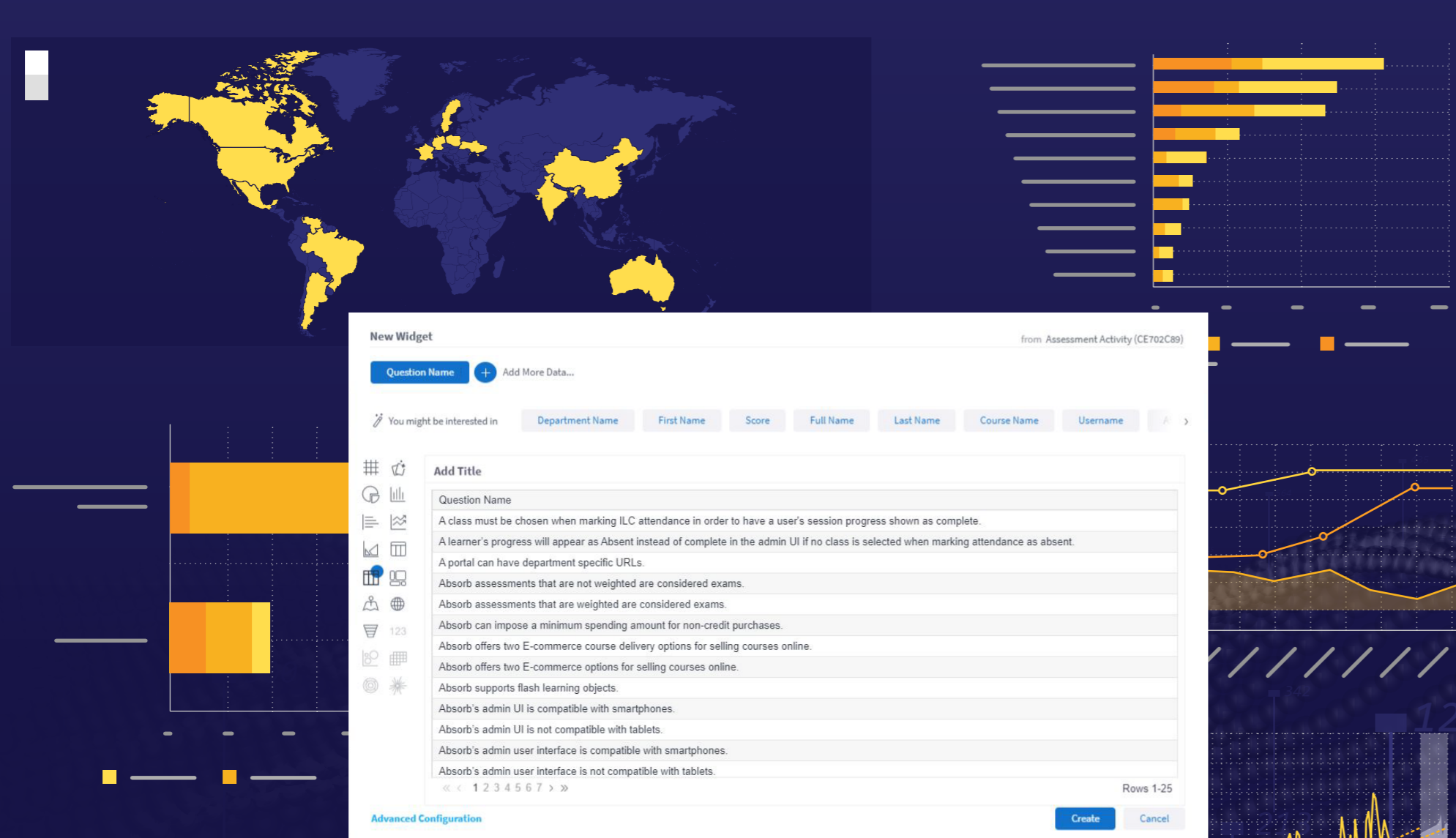
**ABSORB ANALYZE**



### Build Your Own Widgets

No more waiting around to create your essential tools. Absorb Analyze makes it possible to get widgets up and running on your own, without paying extra for the Absorb team to build them for you.

**Absorb Analyze introduces a new level of self-service that gives admins the power to build their own widgets.**



With Absorb Analyze you can build your own widgets under **30 min.** for zero extra cost.

**DID YOU KNOW?** Absorb Inform users put in requests to the Professional Services team to build their widgets. This could take between **two and six hours** to complete and the cost ranges from **\$225 to \$675 per widget.**

## Why Make the Switch?

If you're still skeptical, you should know that Absorb Analyze delivers impressive BI benefits that will take your learning programs to the next level.

- Ad Hoc Reporting
- Smarter Predictive Analysis
- Self-Service BI
- Advanced Data Visualization

## Ready to Try Absorb Analyze?

We're confident you'll love the advanced reporting capabilities that Absorb Analyze offers. To experience full-service business intelligence for yourself, *schedule a demo today.*

**REQUEST DEMO**